



TRANSFORM TAHOE

**LEAD
IMPACT
CHANGE**

Your one-stop hub for college and career exploration

TAHOE CAREER CONNECT



Explore different careers, salaries, responsibilities, qualifications, and job postings within the Lake Tahoe region. Take the free career assessment, and learn about local training programs and colleges offering classes to meet your needs. Build a resume using our user-friendly online tool, and discover a career pathway that works for you. Simply scan the code or visit us online.

tahoecareerconnect.org



POWERED BY
ADVANCE 

TAHOE PROSPERITY CENTER

Our vision is simple – a prosperous, sustainable, healthy Lake Tahoe Basin.

How do we create that vision? By working collaboratively with all the communities around the lake. By doing things differently and looking at issues with a clear sight line toward the end result. By focusing on accelerating positive change.

What we do:

The Tahoe Prosperity Center is uniting Tahoe's communities by working collaboratively across the Basin with two states, six government jurisdictions and numerous federal agencies. We are the only entity working strategically to encourage positive economic, environmental and community change in the region.

We accelerate and embrace change. Parts of Tahoe look the same as they did 20-30 years ago. That might work in the case of historical buildings and may be quaint or vintage. But, too much blighted, poorly planned infrastructure is still in place. We facilitate agreements between jurisdictions and partnerships with the private sector. We focus on solutions, where others see problems.

TPC encourages investment in Tahoe. Who wouldn't want to live and work in such a spectacular place? Tahoe's internet speed is too slow and cell phones don't always work, so many people can't live and work here. We are focused on bringing high speed internet to all underserved areas around the lake and are working collaboratively with cell phone/tower companies, agencies and others to expand cell phone coverage while minimizing the environmental impact. We see more roundabouts, bike paths, community transit connections and a Connected Tahoe.

We lead. Progress and change are not the problem. Status quo is the problem. Do we have all the answers? Of course not. But what we do have is the willingness to bring diverse interests together, to work through the issues, to focus on win-win solutions and to ensure a more prosperous, sustainable and healthy Lake Tahoe for all who visit, work or live here.



The changes we make today shape the possibilities of tomorrow.

U.S. Bank is proud to support the TAHOE PROSPERITY CENTER.

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the POWER of POSSIBLE.



By working together, the connections we create become more meaningful.

One way is through our support of Tahoe Prosperity Center.



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SUMMIT DETAILS

Discuss day-to-day challenges faced in the Lake Tahoe Basin while also stepping back to look at the bigger picture. Keynote speakers share their wisdom from the trenches. Collaborative peer group sessions allow you to contribute with the leaders of the Lake Tahoe region to share and brainstorm ideas, opening up to new ways of thinking and solving wicked regional messes.

Lake Tahoe may be made up of many communities, but we are one lake and one regional economy, so what affects some of us, affects all of us. The Tahoe Prosperity Center is hosting the third annual Tahoe Economic Summit to catalyze change and take action for the benefit of that regional economy.

The Summit will deliver:

- Information on regional and national economic issues that impact the local economy.
- Expert speakers on topics ranging from Housing, Education, Workforce and Community and Economic development.
- Knowledge about Tahoe's individual communities' strategies to address these issues.
- Learning through sharing adaptation approaches and successes.



TOGETHER
Uniting Tahoe's Communities to
Strengthen Regional Prosperity



AGENDA

9:00 - 9:30 am Why is Tahoe Prosperity Center Hosting the Tahoe Economic Summit?

Heidi Hill Drum, CEO and Tahoe Prosperity Center Economic Summit Committee Chair, Roger Rempfer

Located in the Timberline Room

9:30 - 10:30 am Keynote Address

Ashley Swearengin, President and CEO of the Central Valley Community Foundation, which provides over \$100 million in funding to over 650 community benefit organizations, will speak about her role as a servant leader, her impact on economic development and regional growth, as well as the change that has been brought to the community of Fresno in the Central Valley of California.

Located in the Timberline Room

10:45 - 12:00 pm Panel Discussion: What Makes a Thriving Economy?

How should we define success? How do we overcome challenges? How do we incorporate different perspectives? These questions and more will be asked and answered by Ashley Swearengin, Roger Lee, and Andrea Clark, community leaders who have paved the way, and led, impacted, and changed their own communities.

Located in the Timberline Room

12:00 - 1:15 pm Lunch

Located in the Lakeview Room. Special Thanks to Bella Catering for the healthy Harvest Bowls

1:30 - 3:45 pm Small Group Discussion Sessions: (Choose Two)

- **Housing:** This session will provide a discussion opportunity to learn how Jennifer Merchant, Andrea Clark, and Jack Padden are leading and positively impacting the housing issues in their communities.

Located in the Timberline Room

- **Workforce Development:** Learn and engage with Alex Mourelatos, John Rice and Mark Davis as they share new workforce development opportunities for the Lake Tahoe community.

Located in the Lakeview Room

- **Innovative Economies:** This session will provide a discussion opportunity to learn from Roger Lee and Carl Ribaldo about transforming communities that rely heavily on Tourism.

Located in the Lakeview Room

3:45 - 4:00 pm Wrap-Up

4:00 - 5:00 pm Happy Hour

Located in the Lakeview Room



KEYNOTE

presented by **ADVANCE**
learn • earn • grow

ASHLEY SWEARENGIN

Ashley oversees the overall management and direction of the Central Valley Community Foundation, ensuring that CVCF makes progress every day towards accomplishing our mission: to cultivate smart philanthropy, lead, and invest in solutions that build stronger communities.

Ashley Swearengin is president and CEO of the Central Valley Community Foundation, a charitable foundation serving the six counties of Central California and providing over \$100 million in funding to over 650 community benefit organizations over the last decade. Prior to joining CVCF, she served as Mayor of the City of Fresno from 2009 through 2016.

As mayor, she implemented substantial changes to improve the delivery of city services, revitalize the downtown and urban core, promote business and job growth, address chronic homelessness, and stabilize the city's financial position. Before becoming mayor, Ashley led a number of economic development initiatives in the Fresno region, including the Central Valley Business Incubator, Fresno State's Office of Community and Economic Development, and the Regional Jobs Initiative. She holds MBA and BS degrees from California State University, Fresno.



TAHOE DATA

To make the right decisions we
need the right information.



TAHOE PROSPERITY CENTER



CONNECTED TAHOE

Bringing gigabit internet access
to the Lake Tahoe basin.

SPEAKERS



ANDREA CLARK

Andrea Clark is Vice President – Special Projects with Pacific West Communities, Inc., the affordable housing arm of The Pacific Companies (www.tpchousing.com); one of the largest affordable housing development companies in the country. As a former Deputy County Administrator and County Planning Director, Andrea brings unique perspective to private sector development. Since 2003 Andrea has specialized in tailoring housing development to the specific workforce needs of rural areas, high cost markets and resort communities, including Truckee, Tahoe and the Eastern Sierra.



MARK DAVIS

Culinary Director of the international Culinary School at the Art Institute of San Francisco, California, Mark Davis began his culinary career at age 15, working his way up from dishwasher in Concord, CA to Certified Executive Chef (CEC) at various restaurants and hotels across the United States. In 1987, Mark moved to Naples FL, where he worked for the prestigious five-star, five diamond Ritz-Carlton Hotel. He specialized in Garde Manger practicing curing and smoking techniques, cold food preparation, food display, ice carving and charcuterie.

Chef Mark Davis is also a competitive Ice Sculptor recognized around the world for his innovation, style, and skill.



ROGER LEE

Roger Lee is the CEO of Economic Development for Central Oregon (EDCO), the largest private economic development non-profit corporation in the state of Oregon. Lee has led EDCO since 1999 and past economic development experience includes the Seattle/King County Economic Development Council and heading a public (city/county) economic development program in a rural northeast Oregon. A native of Idaho, he is a graduate of the University of Washington in Economics.



JENNIFER MERCHANT

During her 30-year tenure living and working at North Lake Tahoe Jennifer has had the opportunity to work on economic development, housing, transportation, and land use issues from a variety of perspectives, including focus on both the economic and environmental health of the region.

Jennifer is the Deputy County Executive Officer for the Placer County, where she works on behalf of the Board of Supervisors with a variety of local, state and federal agencies, as well as private organizations, to shape policy and develop long range plans, programs and projects that meet the needs of a rural population that is a key tourist center and natural treasure.

SPEAKERS



ALEX MOURELATOS

Alex Mourelatos is GM of the Mourelatos Lakeshore Resort in Tahoe Vista, CA. He received his MBA from the University of Texas and spent 17 years with Accenture, a global IT and Management firm. In his 16 years living in Lake Tahoe, Alex has served on the board of the North Lake Tahoe Resort Association, Workforce Housing Assoc. of Truckee Tahoe, North Tahoe Business Association, Placer County Cap Committee and currently serves on the North Tahoe Public Utility District board. Alex runs a successful small business and has dealt with many of the issues facing our region including the effort to bring a workforce housing project to Lake Tahoe's North Shore.



JACK PADDON

Jack Paddon is founding principal of Williams + Paddon Architects + Planners, Inc. He joined Jim Williams in 1981 to establish the firm, which provides sustainably focused architectural, community planning and interior design services. Jack's leadership in Client Focused Design has guided nearly four decades of value enhanced services for the firm's distinguished list of clients. His experience includes the design of community housing, workplace and lifestyle projects. Under his direction, the firm has become recognized as a leader in innovative design with an emphasis on regionally influenced sustainable projects for private, public and corporate clients.



CARL RIBAUDO

Carl is a strategic thinker, thought leader and innovator in the tourism industry. As the president of and chief strategist for SMG Consulting Carl has developed and implemented a wide range of services designed to improve the competitiveness of destinations. Most recently he has developed programs to assist organizations, and destinations develop effective change strategies that link opportunities and destinations capabilities to the ever-changing market environment. Carl is regularly published and serves on two different State Tourism Committee's including Visit California's Research and ROI Committee and the Travel Nevada's Tourism Marketing Committee.



JOHN RICE

John has been in ski area management throughout a 39 year career, holding management positions at Squaw Valley USA, Sierra Summit, Snow Summit, Bear Mountain, and currently as General Manager of Sierra at Tahoe Ski Resort. He is very active in youth sports in the South Lake Tahoe community, and plays baseball in the SMSBL wood bat league in Sacramento.

John owns and operates a consulting business related to expert witness testimony in ski area operational issues, with clients in over 5 countries. He also built the world's first winter sports terrain park in 1985.

SPONSORS





HOUSING TAHOE

If you work in Lake Tahoe you should be able to live in Lake Tahoe.



TAHOE PROSPERITY CENTER



WORKFORCE TAHOE

Improving opportunities for higher wage jobs and diversifying the local economy.



THANK YOU!

This Tahoe Economic Summit could not have happened without the many hours of volunteer time by the Planning Committee, support of the Tahoe Prosperity Center Board and our staff and volunteers who are here to ensure you have a great day. We would also like to thank all of the attendees for showing their commitment to change things for the better in the Lake Tahoe Basin – thank you.



Heidi Hill Drum, CEO