

IMPACT REPORT



TAHOE PROSPERITY CENTER
2022 ANNUAL IMPACT REPORT

**UNITING TAHOE'S
COMMUNITIES TO STRENGTHEN
REGIONAL PROSPERITY**

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a year's review

MAKING PROGRESS

There is no one way to create a prosperous Lake Tahoe, so we're not focused on just one solution.

The Tahoe Prosperity Center is an innovative community and economic development non-profit for the Tahoe Basin. We were formed at the recommendation of the 2010 Lake Tahoe Basin Prosperity Plan, the first Basin-wide comprehensive economic development study published in 2010.

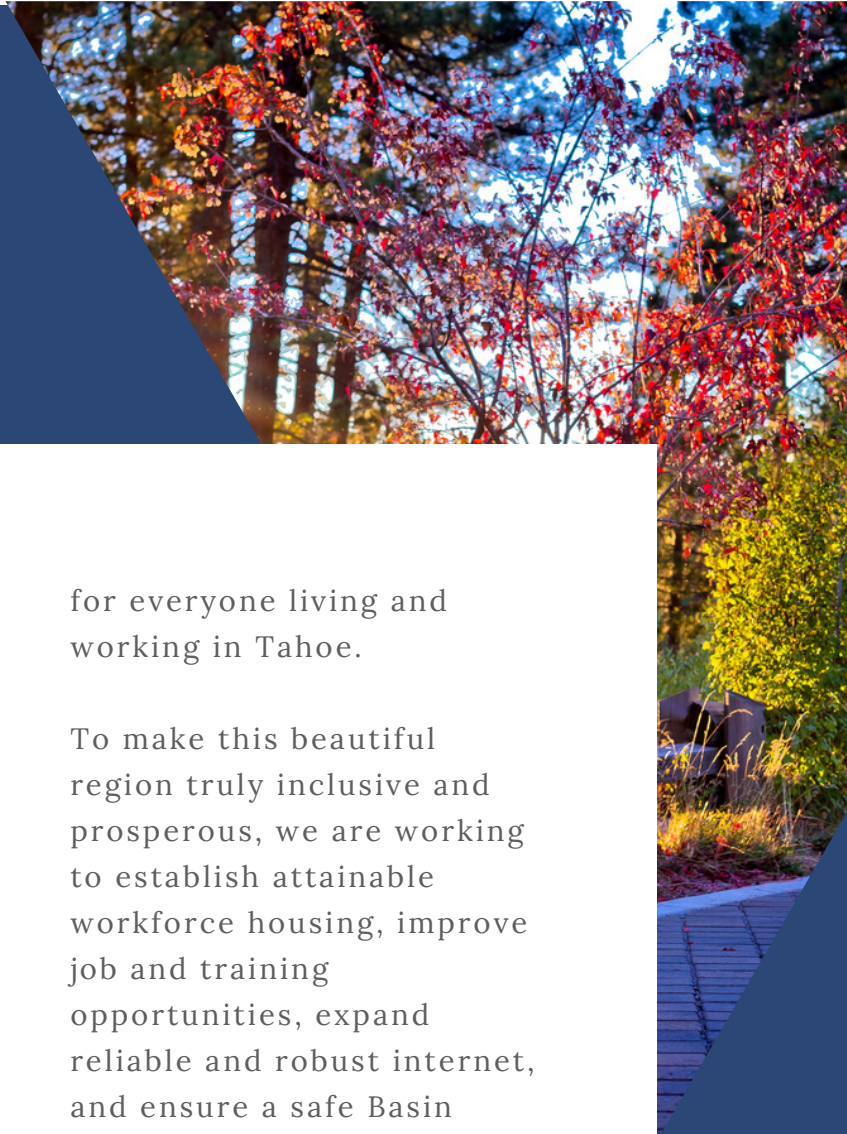
We work regionally with local businesses, jurisdictions, non-profits, and community members to advance identified, data-driven initiatives that better the environment, community, and economy

for everyone living and working in Tahoe.

To make this beautiful region truly inclusive and prosperous, we are working to establish attainable workforce housing, improve job and training opportunities, expand reliable and robust internet, and ensure a safe Basin equipped with fire safety cameras – all driven by locally focused, topical community indicators data.

We do this by Leading, Convening, Coordinating, and Facilitating.

We tackle big problems that affect the entire region, and we're honored to work with our partners to better Lake Tahoe's communities, environment, and economy.



Program Highlights

ALERT WILDFIRE

Our ongoing effort is to ensure our Tahoe communities are protected from wildfire. These cameras provide early detection to Tahoe Basin firefighters so they can pinpoint exactly where to go when cameras detect smoke. They also provide real-time, critical views of smoke and fire during events, an example being the 2021 Caldor Fire and Mosquito Fire this past summer. The Tahoe Prosperity Center led the initial efforts to create this lifesaving network in our region and is currently working on expanding the cameras throughout the west. In addition, we continue to raise local funds to maintain our Tahoe area cameras.



PHOTO BY BRIAN WALKER PHOTOGRAPHY

- To date, cameras in our region have helped stop more than 100 fires before they reached one acre in size!
- Only two local fires went larger than 1 acre, but both fires were stopped before any homes, property, or residents were in danger.

Thanks to the brave local fire crews for all their important work. And if you see a local firefighter - just ask them what they think of these cameras!

Program Highlights

ENVISION TAHOE

In 2022, the Tahoe Prosperity Center completed the inclusive, collaborative economic resiliency strategy - the Prosperity Playbook.

The Playbook includes:

- 2 Foundational Strategies to improve Housing and Transportation
- 3 Economic Resiliency Strategies
- 4 Long-Term Goals for Economic Diversification
- 24 Measurable Socio-Economic Indicators to track progress
- \$677,500 in identified local community program investment
- \$40 Million in identified regional infrastructure investments



The first step in this effort was the publication of a Baseline Report which included updated figures highlighting census data, job counts for our region, industry information, and what all this means for our communities. Next was a Community Report that outlined what residents in the Tahoe region think about the economy and community, as well as their hopes for the future of their communities.

A Spanish community survey was also conducted and included in this report. The Baseline Report and the Community Report guided the completion of the Prosperity Playbook and the outline for specific actions that our region can undertake to ensure we move towards economic resiliency.

Program Highlights

HOUSING TAHOE

As of 2022, every jurisdiction in the Tahoe region now has a completed Housing Needs Assessment outlining the number of homes needed for our current and future residents through 2026.



PHOTO BY BRIAN WALKER PHOTOGRAPHY

- On the South Shore, 1,880 homes are needed under current market rates (for local workers) in the next four years. The Sugar Pine Village project broke ground this summer which will bring almost 250 new affordable homes to the community. Additionally, one of our housing partners, St. Joseph Community Land Trust, is adding new for sale affordable homes to be purchased by local residents and deed restricted for local workers specifically.
- With more than 9,500 homes needed in Truckee and the North Shore in California, progress is being made with for sale homes, deed restricted, for teachers, restaurant workers, nurses and other “missing middle” residents. Hopkins Village will add more than 40 three bedroom homes for this segment of our community. Additionally, Dollar Creek Crossing is proposed to add up to 150 rental and for sale homes.
- Although a much smaller part of the larger Lake Tahoe communities, 785 homes are needed in the Washoe Tahoe portion of the region. This community has come together with the Tahoe Prosperity Center facilitating the Washoe Tahoe Housing Partnership. This community group is currently focused on completing a Housing Roadmap to set up specific strategies to address housing needs for Incline Village and Crystal Bay.

Program Highlights

CONNECTED TAHOE

Throughout our Tahoe communities and internationally, it has been recognized how important access to fast, affordable, and reliable internet is. Access to broadband means access to healthcare, job opportunities, and education. It is also critical for public safety.

*RELIABLE FAST
INTERNET SPEEDS
ALLOW OUR
COMMUNITY TO
GROW AND PROVIDES
OUR CHILDREN WITH
THE TOOLS TO
COMPETE IN THE
MODERN ECONOMY*

We have been working on expanding broadband access in the Basin since 2014, so everyone has access to high-speed internet. This year we worked with all of our jurisdictions and transit partners to help gather speed tests, map infrastructure, and plan for equitable deployment across state lines. The Tahoe Prosperity Center has:

- Participated in 3 separate jurisdictional committees and re-started facilitation of our Basin Wide Broadband Committee meetings
- Continued to support the CASF-awarded broadband expansion project in Kingswood Estates, slated to begin construction in Spring, 2023
- Serve as the source for the most up-to-date maps in the Tahoe Basin and have assisted our jurisdictions in their speed test campaigns
- Facilitated conversations across county and state lines to ensure equitable and effective deployment
- Recently started as a Broadband Equity Liaison for Douglas County, helping to foster connection and bolster community engagement



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**HELP US TO ENSURE LAKE
TAHOE CAN BE A
PROSPEROUS COMMUNITY
FOR ALL WHO WANT TO LIVE,
WORK AND PLAY HERE.**

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