



Housing Tahoe Partnership

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*TIME FOR
CHANGE*

What is the Housing Tahoe Partnership?

- South Shore version of MHC. Tahoe Prosperity Center is the Convener and Facilitator of the Partnership.
- Began as an outcome of the El Dorado County Government Housing Task Force meetings.
- We coordinate with Mountain Housing Council regularly on policy, funding opportunities and communication.
- Ultimate goal: ensure housing opportunities for residents and workers are available throughout the Tahoe Region.

Vision:

Transforming local housing options so that residents and workers can live, work and thrive in Lake Tahoe.

Mission:

Accelerating housing solutions to produce, maintain, upgrade, reuse and unlock homes attainable for residents and workers in Lake Tahoe.

HOW?

Communication!!

inter-agency, inter-organization, and inter-community.

Ensuring the connections to:

Identify, learn, educate on the housing problem and issues;

Explore and identify barriers, opportunities;

Policy and program exploration and targeting;

Funding and financing;

Promote projects – drawing the links to help them happen.

**Helping to go from this type of housing.... to this type of housing...
that our residents and workforce can afford!**





Housing Tahoe Partnership



HOUSING TAHOE PARTNERSHIP MEMBERS

ADVANCE
Bank of America
Barton Foundation
Barton Health
Business Owners
CA Tahoe Conservancy
City of South Lake Tahoe
Community Members
Darke Marketing
Douglas County
Edgewood Companies
El Dorado County
El Dorado Community Foundation
Family Resource Center
Lake Valley Properties
Lakeside Inn-Casino
League to Save Lake Tahoe
Lake Tahoe Community College
Lake Tahoe Unified School District
Real Estate Brokers/Companies

Mortgage Companies
Mountain Housing Council
Placer County
Private Developers
Progress for Tahoe
Property Management Firms
South Tahoe Alliance of Resorts
Sierra at Tahoe Ski Resort
South Lake Tahoe Chamber
South Tahoe PUD
St. Joseph Community Land Trust
South Tahoe Association of Realtors
Tahoe Beach Club
Tahoe Chamber
Tahoe Truckee Community Foundation/MHC
Tahoe Regional Planning Agency
Tahoe Transportation District
USBank
Vail (Heavenly and Kirkwood)
Workforce and Affordable Housing Developers

BOLD – FUNDING PARTNER



**Policy
Development**



Finance



Outreach





Policy

- Educated on housing programs in peer resort communities and key components for success.
- Prioritized housing strategies to pursue from a Toolbox of 39 options enacted in other resort communities, covering six Policy categories: **NO SILVER BULLET!**
- Drafted reduced parking policy recommendation as first prioritized strategy.
- STPUD adopted policy change on sewer transfers and fees to encourage affordable/workforce housing.

Community Outreach



- Wrote three newspaper columns and shared local resident's stories about housing on social media.
- Supported development of Tahoe Home Connection (TaHoCo) to unlock second homes for seasonal and long-term workforce.
- Conducted outreach to link local motel owners with employers and LTCC for housing.
- Holding first neighborhood housing meeting on Nov 8th (Bijou Community)



Finance

- Completed ten case studies and financial pro-formas on local demonstration project site proposals.
- Reviewed three case studies from other regions on modular housing project proposals.
- Facilitated discussions for potential LTCC student housing project based on their Request for Information (RFI).

Development



- Met with ten housing developers and interested local land-owners about options for potential projects.
- Mapped local land availability via Google Earth and PDF to review options for future projects (City and TRPA).
- Met with national housing builders to gather input for future housing projects in the region.

Next Steps:

- Finalize specific goals and actions for each workgroup.
- Advocate for regional South Shore Needs Assessment and Action Plan to be completed in 2019.
- Continue making progress and keep the community engaged and participating!



Housing Tahoe Partnership



THANK YOU

<https://tahoeprosperity.org/housing-tahoe/>

MODERATOR QUESTIONS

- What are some of the themes you are hearing around regional housing solutions?
- Are there any themes or ideas you heard today that you would be excited to see in the Tahoe region?
- What do you feel are the priority areas to focus on that will move the needle on local achievable housing in the Tahoe region?