



TAHOE PROSPERITY CENTER

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For More Information:

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Tahoe Prosperity Center Gaining Community Support

Lake Tahoe: The Tahoe Prosperity Center (TPC), a non-profit organization supported by the [Parasol Tahoe Community Foundation](#) and one of its resident non-profits, has two new funding partners. The South Tahoe Alliance of Resorts has committed \$10,000 a year in funding to the TPC for three years. In addition to this multi-year support, the [Tahoe Mountain Resorts Foundation](#) has approved a grant of \$15,000 to the Measuring for Prosperity Indicators project.

*“The Tahoe Prosperity Center is a **catalyst for economic vitality** in the Basin,” explained Executive Director, Heidi Hill Drum. “Support from both the North and South shores at this level shows the tremendous foresight that these two organizations have about our regional economy. Tahoe might be split along numerous governmental boundary lines, but we are one lake and mountain community.”*

The Tahoe Prosperity Center’s current projects include expanding high-speed internet and cell phone coverage around the lake ([Connected Tahoe](#)), community revitalization efforts and a socio-economic indicators project to measure progress on these fronts. These projects will directly and positively impact those families and residents who are struggling the most in a tough economic environment.

The all-volunteer [Board of Directors](#) of the Tahoe Prosperity Center is committed to implementing the collaborative initiatives identified in the 2010 Lake Tahoe Basin [Prosperity Plan](#). “We are very appreciative of the generous support from the Tahoe Mountain Resorts Foundation and the South Tahoe Alliance of Resorts,” Board Chair, Sandy Evans-Hall, added.

To find out more and to support these efforts, please go to www.tahoeprosperty.org/donate and sign up to be involved. Help make a difference for our communities and encourage positive change for the future.

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The [Tahoe Prosperity Center](#) is an innovative nonprofit collaborative created to champion the prosperity initiatives identified in the 2010 Lake Tahoe Basin [Prosperity Plan](#). TPC is a catalyst for economic vitality in the region. Its mission is promoting regional sustainability through economic vitality, environmental stewardship, and healthy communities in and around the Lake Tahoe Basin.

For more information on the Tahoe Prosperity Center, go to <http://tahoeprosperty.org>